



WHAT IS THE 7 CAMPAIGN?

- The **7 Campaign** is a grassroots, global campaign to raise awareness and advocate for the end of all forms of child abuse--bullying, neglect, physical, emotional, and sexual abuse--around the world.
- This campaign, which will extend to more than 200 countries and territories, was launched on August 6, 2012 in partnership between Adventist Risk Management (ARM), Adventist Education, The Center for Conflict Resolution at La Sierra University, Christian Record Services for the Blind, and the Children's, Women's, Family and Youth Ministries of the Seventh-day Adventist® Church.
- The **7 Campaign** is the most important stand the Seventh-day Adventist® Church has ever taken regarding child abuse. Through this campaign, more than 17 million Adventist church members - men, women, and children - and community supporters are expected to create a global, grassroots movement. Supporters will mobilize their own communities, where each person will actively work to create awareness, share solutions, and advocate for an end to this global problem.
- Seventh-day Adventists have historically affirmed the dignity and worth of each human being and decry all forms of physical, sexual, and emotional abuse. The **7 Campaign** is a call to action for all Adventists and supporters to stand up and put into practice those principles we hold true.
- The **7 Campaign** supports the existing programs currently being implemented around the world through ARM, Adventist Education, and the rest of our partners that raise awareness and prevent abuse against children. These programs provide tangible examples of the work that is already being done to resolve this issue.
- Although The **7 Campaign** seeks to primarily mobilize Adventist church members, all individuals, church congregations of every faith, social groups, schools, and businesses are invited to join. Information about joining is available at www.thesevencampaign.com
- Comprehensive information about The **7 Campaign** is available at www.thesevencampaign.com , including downloadable electronic resources, advocacy ideas, and ways for groups and individuals to get involved.
- The **7 Campaign** builds on the Seventh-day Adventist® Church's long tradition of responding to the needs of all human beings, namely to stand up in favor of human rights, tolerance, the well-being of children, freedom of expression and conscience, and the protection and integrity of families.
- The **7 Campaign** seeks to extend God's vision of love and compassion for all His children.
- Child abuse has been documented as an issue within the Seventh-day Adventist® Church which follows trends documented in non-Adventist populations. This is why The **7 Campaign** seeks to increase personal awareness, responsibility, and involvement to effectively help end abuse against children in every family and community.
- While The **7 Campaign** focuses on the abuse against children, abuse of any kind should never occur against children or adults.